



CAMBERWELL

FAIR

FIVE YEAR IMPACT REPORT



2015



2016



2018

2019



CAMBERWELL FAIR

**A CO-DESIGNED LOCAL ANNUAL FREE ENTRY
MUSIC FESTIVAL & MARKET BRINGING MUSIC,
CULTURE & PEOPLE TOGETHER TO CELEBRATE
THE DIVERSITY OF CAMBERWELL
& SOUTH LONDON**



Camberwell Fair was reborn in 2015, but there was a Fair on the same site from 1279-1855 until it was shut down by the authorities for 'immoral and riotous behaviour'.

150 years on, Camberwell has changed a lot, but the spirit of playful celebration rooted in place and people continues.

5 YEAR SNAPSHOT

5 SUCCESSFUL FAIRS

30,000 AUDIENCE REACH

500 ARTISTS

**3 ARTIST DEVELOPMENT
PROGRAMMES**

220 COMMUNITY TRADERS

100 VOLUNTEERS



5 YEAR SNAPSHOT

- ✓ **Biggest and most accessible free event in the Camberwell calendar**
- ✓ **Working with local business and community to revitalise Camberwell as a visitor destination**
- ✓ **Generating revenue and funding for Camberwell**
- ✓ **Providing platforming and showcasing opportunities for local artists, creatives and enterprises**
- ✓ **Collaborative leadership model with strong local partnerships**
- ✓ **Press coverage in Time Out, ES Mag, BBC London Radio, London Live**
- ✓ **Developing creative programme to upskill, break down barriers and extend networks**



*“It’s become
a true celebration
of Camberwell’s
community, culture
and people”*

Cllr Kieron Williams
Leader of Southwark Council

200 PERFORMERS, 30 GROUPS, 20 COUNTRIES, 1 STAGE...



Programmed by Wormfood, the Main Stage has played host to both legendary and up and coming artists across Afro, Jazz, Latin, Reggae and Electronic including:

- Dele Sosimi
- Dawn Penn
- Nubiyah Twist
- Greentea Peng
- Henge
- Afrikan Boy

MAIN STAGE



SHOWCASING LOCAL EMERGING TALENT

The Camberwell Stage has featured over 300 local emerging and early career artists in showcases by our music education and community partners:

- Midi Music Company
- School Ground Sounds
- Hammer and Tongue
- Odd Motion

CAMBERWELL STAGE



We have supported over
200 artists with **training,**
workshops and
performance opportunities.

ARTIST DEVELOPMENT



In 2018, we received funding from the Heritage Lottery Fund to research the history of the ancient Fair, working with the Cuming Collection, Southwark History Library, People's Company and local volunteers to create original work in response to the archive material.

HERITAGE

Participatory and inclusive games for adults and children including sock wrestling, sack race and tug of war play a key part of the Fair each year.



GAMES

We have recruited and worked with over 100 local volunteers aged 18 to 70, training them in areas of event production to build new skills, gain transferable experience and feel connected to their community.



SKILLS DEVELOPMENT



**“A great day out.
Thanks to all those
who made
Camberwell
Green buzz!”**

Harriet Harman
MP for Camberwell &
Peckham

SUPPORTERS



We have received over 250k funding over the last 5 years. We gratefully acknowledge support from:

**Arts Council England
High Street Challenge
Heritage Lottery Fund
Notting Hill Genesis
PRS Foundation
Southwark Council
The National Lottery
The Peabody Trust**

Private and community support from:
**Easygym, Hyperoptic, Keepmoat, Off-Cut
Barbers, Stassen, and Zipcar**

OUR 2021 PRIORITIES & PROJECTS

- Deepen engagement with local communities through running year-round programmes
- Nurture and support the creative development of young people, especially those from BAME and disadvantaged backgrounds
- Work sustainably to attract sufficient funding with local partners to deliver high quality and rich programmes in community setting

Confirmed projects:

- **Carnival Costume Making** programme of workshops for local residents delivered with Sunshine International Arts
- **Artists in Residence** supporting the next generation of artists



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GET IN TOUCH

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[#camberwellfair](https://www.instagram.com/camberwellfair)

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